

Creation of Pedestrian Zones

ATG Access Bollard Systems



The use of automatic bollards to manage busy traffic is commonplace. The robust construction and reliable operation makes them the most effective way of managing traffic and protecting pedestrians

ATG Access bollard systems are built to the highest quality standards and conform to the toughest testing procedures in the World.

Pedestrianisation schemes have become commonplace in the UK and have a phenomenal success rate of reducing traffic and therefore pollution.

Schemes have also often been introduced to boost the economy of a town centre in direct response to out of town developments and competition from neighbouring towns and cities.

It is a general finding by national retailers that; before almost every proposed pedestrianisation scheme is implemented there are strong objections from local traders on the grounds of losing trade.

Once schemes are developed the increase in pedestrian flow usually results in a dramatic increase in profitability for local businesses and an acknowledgement of the benefits of creating an area where pedestrian traffic can thrive.

Pedestrianisation schemes are continuously being extended because of the demands of shops in adjacent areas who also wish to benefit from increased profitability.

This coupled with the public demand for safe and attractive areas with a clean environment in which to enjoy the shopping experience provides a very strong argument for the creation of pedestrian friendly towns and cities.



ATG ACCESS LTD

Facts, Figures and Testimony

Pedestrian Safety

"The bollards were installed in 2006 when information showed that this junction had become the worst collision hot spot in Manchester. As the collisions mainly involved pedestrians, it was decided to introduce the bollards to restrict vehicle access and make the area safer. The bollards have now been in place for 18 months and are to become a permanent fixture in the City Centre. Collision data from 2006 shows that the number of pedestrians involved in accidents at this spot has reduced by 62 per cent".

Extract from: City Centre Matters, Manchester City Council, autumn 2007

"Serious accidents are down by 94% in the pedestrian zone and cycling is now safer. Before and after surveys revealed that the public perceive the city centre to be a more pleasant place as a result of Phase 2 of the Core Traffic Scheme. Flows on roads with automatic traffic bollards (Bridge Street, Emmanuel Road and Silver Street) have been reduced by around 70%".

Key Successes of Cambridge Core Traffic Scheme, www.barhill.org.uk

Environmental Success / Traffic Reduction

Durham Road User Charging Scheme / Pedestrian Improvement Aims

- Improve pedestrian safety.
- Improve access for the disabled.
- Enhance a World Heritage site.
- Sustain the viability of this part of the city centre

Results

- Reduction of 85% in vehicular traffic.
- Reduced vehicle emissions".

UK Commission for Integrated Transport, www.cfit.gov.uk

Increased Profitability / Pedestrian Flow

"In almost every case, local traders have opposed the proposed pedestrianisation schemes on the grounds of losing passing trade but once developed and in view of the resulting increase in pedestrian flows and profitability have consequently acknowledged the benefits".

Ceredigion County Council: www.ceredigion.gov.uk

"Since re-opening, information gathered in New Road indicates:

- A reduction in traffic of 93%
- Maximum Traffic Speed of under 13mph
- A 22% increase in cycling
- A 162% increase in pedestrian activity
- It has become the 4th most popular place to spend time in the city".

Brighton & Hove City Council, <http://peace.brighton-hove.gov.uk>



For Anti-terrorist and/or High Security bollards please see our corporate brochure and the separate flyer for those products.

Take advantage of our site survey offer we will attend your site and make some recommendations.

We can also produce a written evaluation, in the form of a quotation, and provide drawings or photographs based on our findings.

All details correct at time of going to press, ATG Access Ltd reserves the right to modify specifications, design, operating conditions or any other details without notice.



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